



Namibia Tourism Expo

08 -11 June 2011

 **Republikein**
Proud organisers of the
Namibia Tourism Expo

TOTAL RESPONSES FROM EXHIBITORS - PERCENTAGE STATS	112
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ORGANISATIONAL COMMENTS:	Excellent	Good	Average	Poor
Overall impression of Namibia Tourism Expo 2011	56	42	2	0
Organisation of the Namibia Tourism Expo 2011	52	46	3	0
On Site: Expo staff – (including wine runners)	38	52	9	0
Stand construction / fascia's etc	32	57	5	3
Stand rates - Value for money	21	51	21	3
Finger print access control	46	39	7	8
Security Company at venue	32	54	13	3
Cleanliness of Exhibition Halls	38	54	6	1
Cleanliness of Outdoor areas	29	54	18	1
Cleanliness of Toilet facilities Gourmet Hall	33	33	33	0
Cleanliness of Toilet facilities - Other	13	48	30	15
General Signage at the venue	18	63	14	0
Bank Windhoek Children's Playground	16	50	5	1
Restaurants/coffee shops available on site, i.e. variety, quality etc.	27	56	14	1

We plan to do away with the judging of the stands. Do you agree?	YES	48	NO	50
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Expo Dates: Do you feel the current Expo days are suitable? Please select your preference:				
Option 1: Wednesday, Thursday, Friday, Saturday	YES	87	NO	4
Option 2: Thursday, Friday, Saturday, Sunday	YES	14	NO	44

Do you feel the current opening and closing times were suitable?	YES	64	NO	35
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BUSINESS CONDUCTED AT THE NAMIBIA TOURISM EXPO 2010: Please tick all that apply	
Conclude business deals - Trade	60
Conclude business deals - Public	54
Networking	85
Make new contacts	86
Meet industry leaders and policy makers	47
Source new markets	46
Collect market information	65
Other (Please specify)	4

PROMOTIONAL TOOLS USED TO REACH OBJECTIVES AT THE EXPO	Banners	Posters	Brochures	Other
		18	10	34

PLEASE RATE YOUR SUCCESS AT THE NAMIBIA TOURISM EXPO:	Excellent	Good	Average	Bad
Extent to which your objectives were met	23	53	20	1
Amount of anticipated future developments and business opportunities arising from the Expo	14	52	20	3

WOULD YOU LIKE TO PARTICIPATE AT THE 2012 NAMIBIA TOURISM EXPO?	YES	92	NO	4
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